HEAD OF COMMUNITY FUNDRAISING

Job Description

Job Title: Head of Community Fundraising
Salary: £42,000 per annum
Location: Remote (UK), with occasional travel
Hours: Full time
Reports to: CEO
Start: Early 2027

Benefits:

- Company pension
- Flexible working
- 25 days holiday
- Opportunity to make a real impact
- Build our fundraising from the ground up

About Us
LooseHeadz is rugby's mental health charity, on a mission to save lives by placing a trained mental health champion at every rugby club. We work with thousands of grassroots clubs and with the RFU, WRU and SRU.

We're a small, passionate, close-knit team with big goals and a shared belief that rugby can change lives.

The Role
We're looking for a driven, people-focused and hands-on Head of Community Fundraising to grow our income from the rugby community.

The rugby community has already shown what it can do. Now we need someone to own community fundraising and build it into regular, reliable income: recruiting fundraisers, getting clubs behind us, running events and being involved in grants. You'll have a clear income target and the backing of the CEO to hit it.

We want everyone who fundraises for LooseHeadz to have a great experience, and you'll be the one who makes that happen.

Key Responsibilities

- Recruit, support, and thank individual fundraisers taking on challenges for us – marathons, cycles and our own events.

- Support every fundraiser from sign-up to finish. Hold their hand through it, make it a great experience, and build relationships so they come back and choose LooseHeadz again.
- Grow the LooseHeadz Club Challenge and other club-led fundraising, and make fundraising for LooseHeadz part of club culture.
- Plan and deliver community and supporter-led fundraising events.
- Own our fundraising platforms (GivenGain, JustGiving, Enthuse, Let's Do This and others).
- Own our CRM platform (Beacon) so that we know our supporters.
- Look after our donors and keep Gift Aid records with our finance lead.
- Support on grant applications, working with a bid writer where needed, and keep our grants tracker up to date.
- Work with our Head of Marketing on fundraising campaigns and content.
- Track income against target and report monthly to the CEO and quarterly to trustees.

About You

Essential:

- Proven track record of growing community or individual giving income.
- Experience recruiting, supporting, or running fundraisers or volunteers.
- Confident on the phone and in a clubhouse – you build relationships quickly.
- Organised and target-driven, and you track your own numbers.
- Self-starter, happy working independently within a small team.

Desirable:

- Experience in the sports sector (especially rugby).
- Passion for mental health and purpose-led work.

How to Apply

Please send your CV and a short cover letter to appy@looseheadz.co.uk

Closing date: Friday 11 December 2026