

LOOSEHEADZ RFC

#TACKLETHESTIGMA.

OVERVIEW

2024/25



900

Number of
players



59

Number of
matches



2M

Social Media
Views



£18K

Fundraising

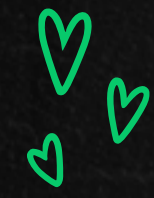


MILESTONES

Dubai 7s International
Women's Plate Winners,

Worthing 7s Winners

2025 Dubai 7's
International Women's
Cup Winners'



THE 'WHY' BEHIND LOOSEHEADZ RFC.

LooseHeadz RFC is more than just a rugby team - it's a vehicle for connection, conversation and belonging.

Our team brings people together from different clubs and backgrounds, creating a safe space where stories are shared and friendships are formed. It gives players the opportunity to represent something bigger than themselves - a charity and a mission that exists to tackle the stigma around mental health in rugby.

It's our way of taking our mission on the road - we engage new communities, reach new clubs and spread our message in places we otherwise couldn't. For some players, it's a rare chance to get a game. For others, it's where lifelong friendships begin - we've even celebrated a LooseHeadz wedding and engagement!

At its heart, LooseHeadz RFC is community in action - a tool to connect people, open conversations and save lives.

#TACKLETHESTIGMA.



VOICES FROM THE COMMUNITY

"I've never experienced such a supportive and understanding group of people"

- KARIMA

"Rugby saved my life a few years back, so I'm proud to wear the posts alongside some awesome people while we help tackle the stigma around mental health"

- KIRST

"I am forever grateful for LooseHeadz - I feel like I have a family and a community but most of all I can just be me and that's enough"

RACHEL -

"LooseHeadz saved my life"

OTIS -

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COMMUNITY STORIES.

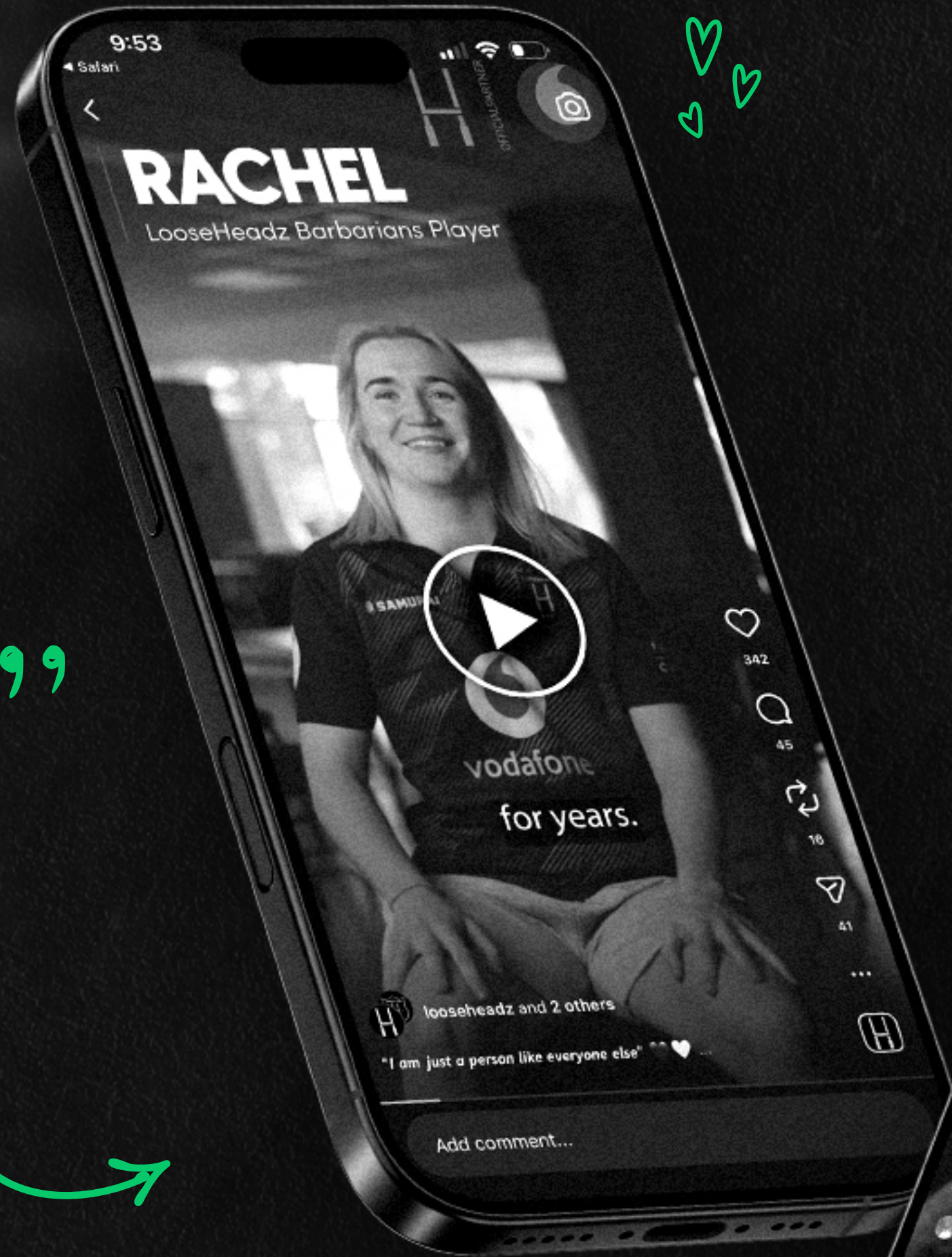


“
**LOOSEHEADZ
IS MY FAMILY**

Watch the full video here

”

RACHEL'S
STORY



@rachel_massey

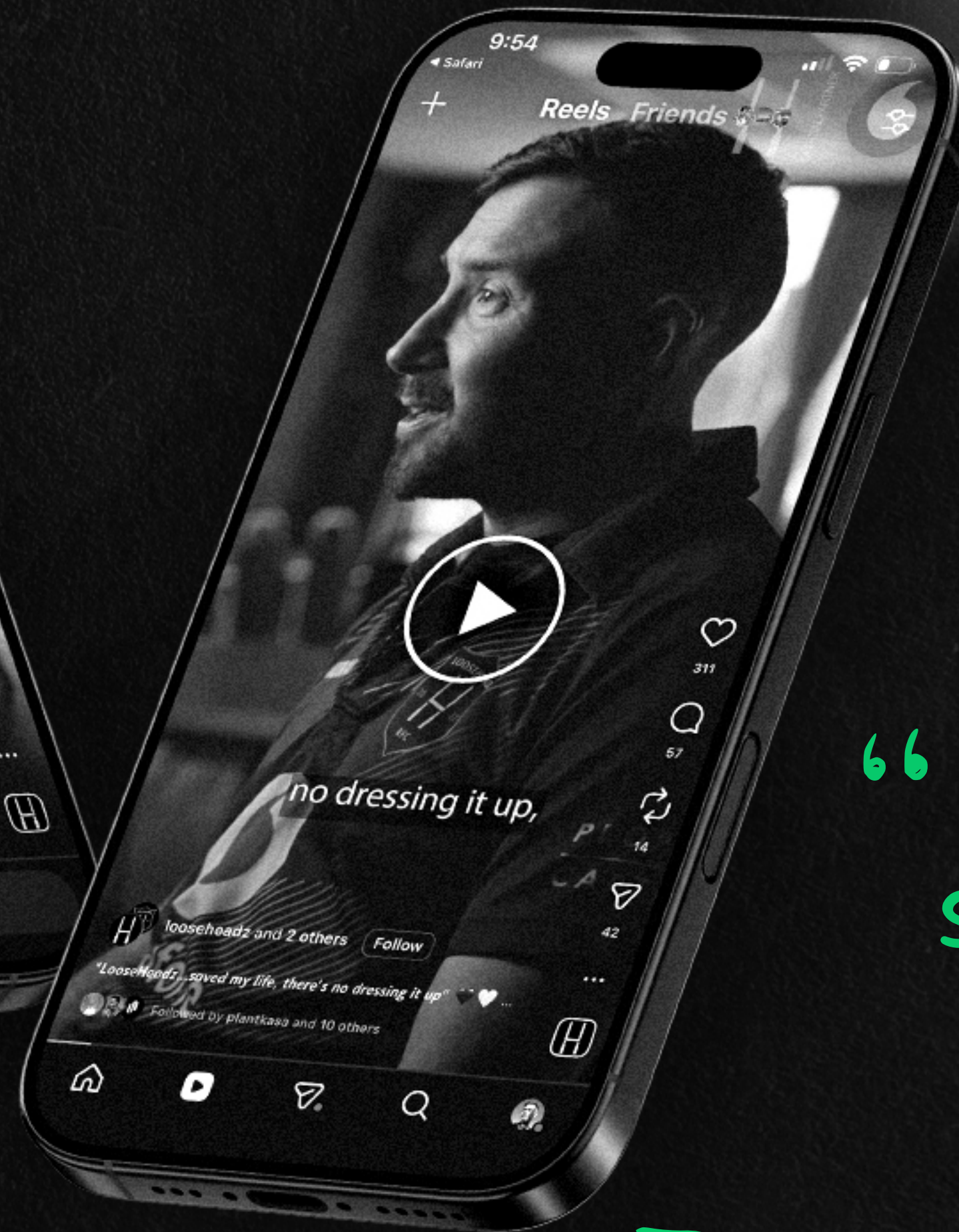
OTIS' STORY



“
**LOOSEHEADZ
SAVED MY LIFE**

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”



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LOOKING AHEAD.



MATCHES

We will be looking to have 10 double header men's and women's fixtures throughout 2026.



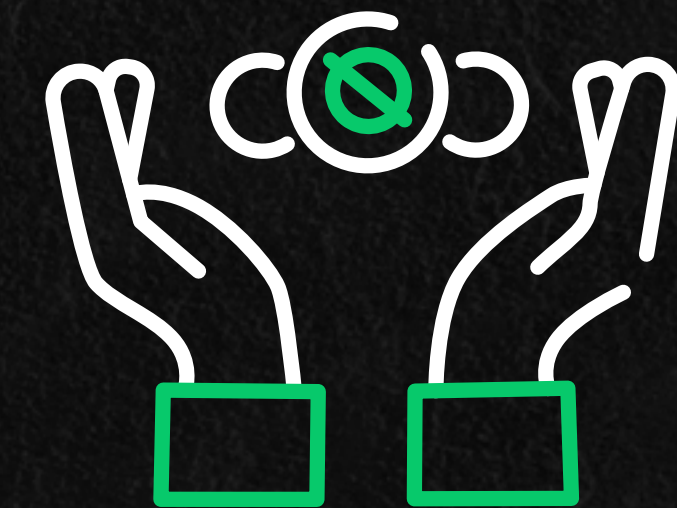
ACTIVATION

There will be opportunities for our partners to activate at the matches.



KIT LAUNCH

We will have an official kit launch, complete with a professionally produced launch video and branding shots.



FUNDRAISING

Our plan is to better use these events as fundraising opportunities for the charity.



PRICING.

SLEEVES

£2,500 + VAT

REAR-TOP

£8,000 + VAT

FRONT

£15,000 + VAT

REAR-BOTTOM

£8,000 + VAT

REAR-MIDDLE

£6,000 + VAT

SHORTS

£5,000 + VAT

#TACKLETHESTIGMA.

Your sponsorship includes both the LooseHeadz RFC 15's and 7's kits



JOIN THE COMMUNITY.

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LooseHeadz
#TackTheStigma

LooseHeadz
#TackTheStigma

LOOSEHEADZ

SAMURAI

vodafone

7/11
realth

voda

vodafone

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